



Sponsorship Request Form

TYPE OF SPONSORSHIP (CIRCLE WHERE APPLICABLE)

Charity/Event: _____ Product Donation: _____ Monetary: \$ _____

Date Submitted: _____ Date of Sponsorship: _____ Date Required by: _____

EVENT INFORMATION

Name of organization and/or event: _____

Description of sponsorship: _____

Location: _____

Who will attend: _____

of people expected to attend: _____

BRANDING

Advertising Phil Meador Dealerships will be included in. Please circle and describe: Radio/ Newspaper/ TV _____

Sampling activity (if any): _____

POS placement and instructions: _____

DELIVERY INFORMATION

Address: _____

Contact person/number: _____

Payment Information (if required): _____

Manager Approval (General Manager): _____

BRAND INFORMATION AND COST

Brand(s), quantity, cost, value of Sponsorship (Marketing Manager to complete)

Store	Product Description	Unit Qty.	Total Qty.